



# Alpine Daisy

2014 Annual Report







## 2013 Annual Report

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- Carol Snowfall

*Cover photo ©Jamie Heater, 2014. Used with permission.*

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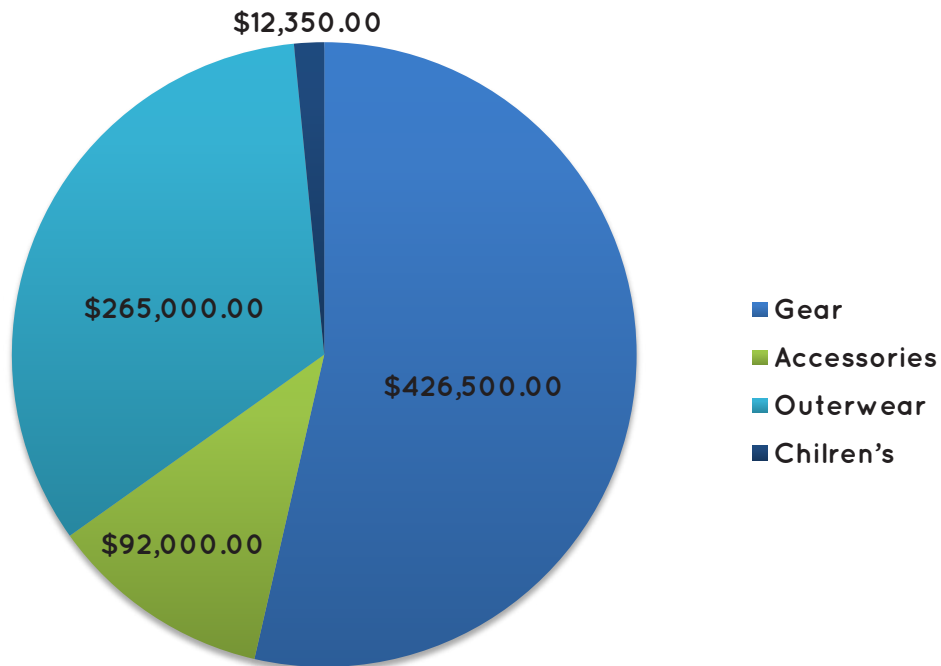




## Sales

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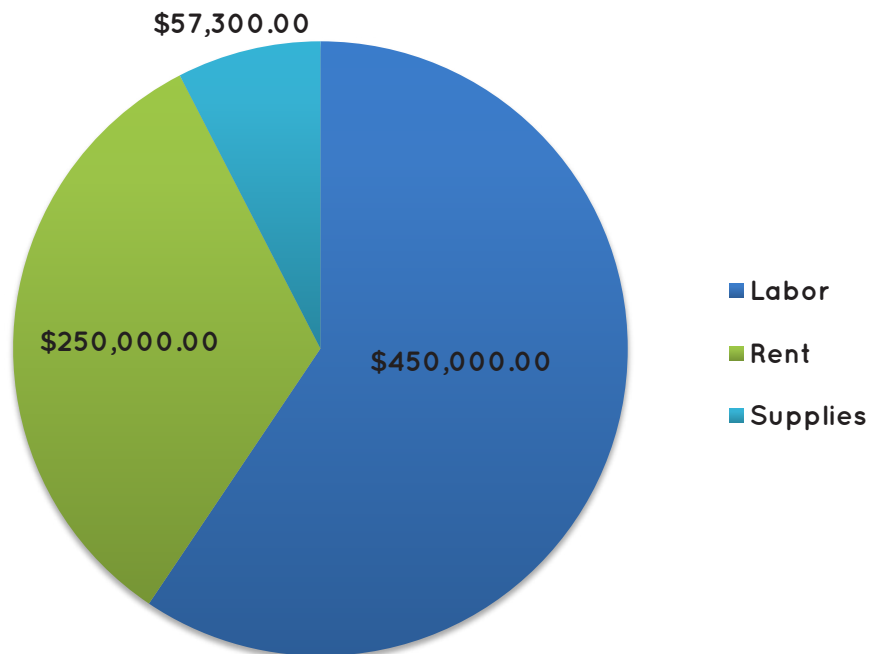
Gear (skis, snowboards)	\$426,500.00
Accessories (helmets, goggles, poles)	\$92,000.00
Outerwear	\$265,000.00
Children's gear and apparel	\$12,350.00
<b>Total</b>	<b>\$795,850.00</b>





## Expenses & Profit

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<b>Income</b>	<b>\$795,850.00</b>
<b>Expenses</b>	<b>\$757,300.00</b>
Labor	\$450,000.00
Rent	\$250,000.00
Supplies	\$57,300.00
<b>Net Profit</b>	<b>\$38,550.00</b>

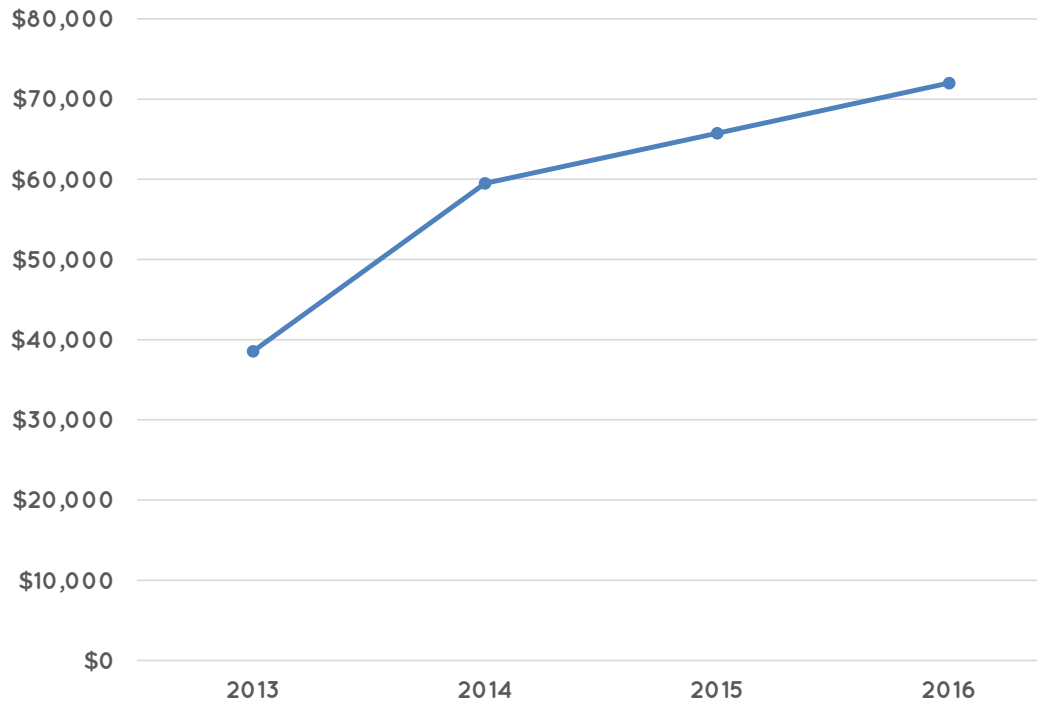




## Revenue Projections

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2013 (actual)	\$38,550.00
2014 (actual)	\$59,500.00
2015	\$65,750.00
2016	\$72,000.00





*2014 Annual Meeting, Schweitzer Mountain Resort*



